

FIVE GUYS®

HISTORY

1986-2001:

Five Guys opens five locations in the DC metro area & begins to gain a cult-like following. In 2001, the company becomes ZAGAT survey rated for the first time.

2002:

Five Guys begins to franchise in DC, Virginia & Maryland.

2003:

Five Guys sells out of regional franchise territory in just 18 months, brings franchising to the rest of the United States.

2009:

Five Guys has over 500 locations.

2010:

The first location in Canada opens in Alberta.

2012:

Five Guys reaches 1,000 locations in North America.

2013:

The first location outside of North America opens in London.

2014:

Milkshakes, the first menu addition since the brand's early days, launches in test markets.

2015:

International expansion speeds up with locations in the UAE, KSA & Ireland.

2016:

Five Guys reaches 1,400 stores, expanding into Kuwait, France & Spain.

2017:

Expansion continues, as Five Guys stretches reach to Qatar, Germany & the Netherlands.

2018:

Bahrain, Belgium, Luxembourg, Italy, Switzerland & Hong Kong welcome Five Guys, as company reaches over 1,600 locations worldwide.

THE FIVE GUYS STORY



FIVE GUYS has been a Washington, D.C., area favorite since 1986 when Jerry and Janie Murrell offered sage advice to three of the Murrell brothers: "Start a business or go to college."

The business route won and the Murrell family opened a carry-out burger joint in Arlington, a.

During the 1980s and 1990s, the Murrell family perfected their simple concept. Five Guys became *The Place* to get a fresh, juicy burger with all the toppings you could stuff between fresh-baked buns.

Two more brothers joined the team and as the family grew, so did the business. Four more restaurants with sit-down seating were added to accommodate the growing clientele.

Early in 2003, Jerry and Janie, together with

the "Five Guys", began offering franchise opportunities. In just under 18 months, more than 300 units had been sold. Now, more than 30 years after Five Guys first opened, there are over 1,600 locations across North America, Europe, Asia and the Middle East. Another 1,500 units are in development, as Five Guys moves to expand its global footprint even further.

By maintaining a simple ethos, coupled with the highest quality, the Murrell family continues to follow through on the vision they outlined over three decades ago.



FAST FACTS

- OUR HAND-CUT FRIES ARE COOKED IN 100% PURE PEANUT OIL.
- THERE ARE NO FREEZERS, NO MICRO-WAVE AND NO TIMERS.
- FIVE GUYS HAS OVER 1,600 LOCATIONS AROUND THE WORLD.

AWARDS



2018

- UK's most popular food chain (Market Force)
- Certified as Great Place to Work®
- Forbes Top 500 Best Employers



MAY 2017 & 2018

- Burger Restaurant Brand of the Year (Harris Poll)



MARCH 2016

- UK's most popular fast-food chain (Market Force)

MENU

BURGERS	
100% FRESH BEEF -- NO FILLERS OR PRESERVATIVES	
HAMBURGER	LITTLE HAMBURGER
CHEESEBURGER	LITTLE CHEESEBURGER
BACON BURGER	LITTLE BACON BURGER
BACON CHEESEBURGER	LITTLE BACON CHEESEBURGER
DOGS	
HOT DOG	VEGGIE SANDWICH
CHEESE DOG	CHEESE VEGGIE SANDWICH
BACON DOG	GRILLED CHEESE
BACON CHEESE DOG	BLT
FRIES	
FIVE GUYS STYLE or CAJUN STYLE	
LITTLE	MILKSHAKES
REGULAR	FIVE GUYS SHAKE
LARGE	<i>with or without Whipped Cream</i>
<i>Cooked in pure, no cholesterol, tasty peanut oil!</i>	
DRINKS	
REGULAR	ALL MIX-INS FREE
LARGE	CHOCOLATE PEANUT BUTTER COFFEE MALTED MILK
BOTTLED WATER	CHERRY SALTED CARAMEL STRAWBERRY BANANA
	VANILLA OREO® CRÈME OREO® COOKIE PIECES
	<i>*Add them to any Shake</i>
	ALL BURGERS AND DOGS ARE AVAILABLE BUNLESS
	ALL TOPPINGS FREE
	MAYO LETTUCE PICKLES TOMATOES GRILLED ONIONS GRILLED MUSHROOMS KETCHUP MUSTARD
	RELISH ONIONS JALAPENO PEPPERS GREEN PEPPERS AJI STEAK SAUCE BAR-B-Q SAUCE HOT SAUCE
	(EVERYTHING or ALL THE WAY receives only toppings in black)

SALES



\$2 billion in system-wide sales in 2018.

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